



CORPORATE PARTNERSHIP PROGRAM

The Chamber offers opportunities throughout the year for companies to participate and receive recognition. Sometimes companies are very generous with their support throughout the year and discover at the end of the year that their total participation could have afforded them much more recognition had they identified the events in their marketing strategy during their annual budget preparation.

The Corporate Partnership Program affords a company the opportunity to (1) participate at the same levels and in the same programs in which they may already be participating, (2) continue to receive the recognition that they are entitled to and earn year round recognition on the Chamber's website, email blasts and other printed materials, and (3) earn additional tickets to other events.

The Corporate Partnership Program also offers invoicing in order to assist companies in their annual budgeting. Companies may choose to either pay for the Partnership Program in advance, or request that payments be divided into 2 semi-annual payments. If a company chooses to divide the funding of its Partnership, the Chamber will invoice the company as designated.

A look at the three levels of **The Corporate Partnership Program** and the sponsorship levels of each event can help you easily identify the level that is appropriate for your company.

Receive Corporate Partnership level recognition and maximize the return on your investment by choosing one of three Partnership levels. In addition to recognition at all major Chamber events (State of the City, State of the County, Annual Dinner, and Holiday Mixer), partners will receive the following benefits:

PLATINUM PARTNER Annual Investment: \$5000

- Annual Chamber Membership Investment
- Logo recognition on Chamber website
- Logo on cover of annual Business & Community Guide
- Logo on the Corporate Partner page of the annual Business & Community Guide
- Sponsorship of Legislative Events
- Sponsorship of Annual Dinner
- Sponsorship of Youth Leadership Bowie
- Choice of: Single Inside Booth at the Annual Bowie Fest Business Expo (June) or Half Page Color ad in the Annual Business & Community Guide
- Golf tournament hole sponsor sign

GOLD PARTNER Annual Investment: \$2500

- Logo recognition on Chamber website
- Logo on the Corporate Partner page of the annual Business & Community Guide
- Sponsorship of Legislative Events
- Sponsorship of Annual Dinner
- Sponsorship of Youth Leadership Bowie
- ¼ Page Color ad in the Annual Business & Community Guide
- Golf tournament hole sponsor sign

BRONZE PARTNER Annual Investment \$1000

- Logo recognition on Chamber website
- Logo on the Corporate Partner page of the annual Business & Community Guide
- Sponsorship of Legislative Events
- Sponsorship of Annual Dinner
- Sponsorship of Youth Leadership Bowie
- ¼ Page Black & White ad in the Annual Business & Community Guide
- Golf tournament hole sponsor sign